



# the Free Magnolia

THE VOICE OF SOUTHERN LIFE AND CULTURE

## Advertising Rates & Specifications










What's the most cost effective advertising to be found in all the South?

**The Free Magnolia.**  
Reach over 16,000 readers for less than 1¢ each with a half page ad!

For more information call toll-free

**(800) 888-3163**

or send an email to [advertising@freemagnolia.org](mailto:advertising@freemagnolia.org)

	AD SIZE	DIMENSIONS <small>WIDTH x HEIGHT</small>	COST
	Full Page	10.375" x 10.625"	\$ 250
	Half Page (vertical)	5.0625" x 10.625"	\$ 150
	Half Page (horizontal)	10.375" x 5.375"	\$ 150
	Quarter Page (vertical)	2.4375" x 10.625"	\$ 80
	Quarter Page (horizontal)	10.375" x 2.5"	\$ 80
	Quarter Page (square)	5.0625" x 5.25"	\$ 80
	Eighth Page (vertical)	2.4375" x 5"	\$ 45
	Eighth Page (horizontal)	5.0625" x 2.5"	\$ 45
	Business Card	3.375" x 2"	\$ 25

### TERMS & CONDITIONS

- All ads are due and payable prior to publication.
- No agency discounts or commissions are offered.
- Ad design/production assistance is available at additional cost (free for text-only business card ads).
- Editors reserve the right to reject any advertising at their discretion and without explanation, with refund.

### ARTWORK SPECIFICATIONS

- **High-resolution PDF files are preferred.** EPS, TIFF, JPEG, and InDesign files (with all fonts and images included) are also acceptable. *QuarkXpress, Microsoft Publisher and Microsoft Word files are not accepted.*
- *The Free Magnolia* prints in black and white at 85 line screen on newsprint. Please avoid large areas of solid ink coverage and reversed (knock-out) type less than 7 points.
- Ads not conforming to the size specifications above will be scaled proportionately for best fit.
- Ad files (up to 10mb) should be delivered via email to [artwork@freemagnolia.org](mailto:artwork@freemagnolia.org). For larger files, please contact Collin Houseal, Art Director, at (901) 347-0756 to make alternate transfer arrangements.

# HELP US SPREAD THE SPIRIT OF SOUTHERN NATIONALISM!

**\$20**

## FOR 100 COPIES OF A SINGLE ISSUE

You'll receive 100 copies of a single issue, delivered via Media Mail upon publication. Perfect for mass-distribution within your community! *Unless you specifically request otherwise, you will be sent the current issue following receipt of your request. Back issues may or may not be available in quantity.*

SEND NAME AND ADDRESS  
WITH CHECK OR MONEY ORDER TO:

**League of the South  
PO Box 760  
Killen, Alabama 35645**

Questions? Call **(800) 888-3163** or  
email **delivery@thefreemagnolia.org**

Rates and details subject to change without notice.



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*Kindly forward all other  
queries via postal mail to:*

**League of the South  
PO Box 760  
Killen, Alabama 35645  
(800) 888-3163**

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***The Free Magnolia* is published  
several times per year and  
distributed throughout the South.**

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